



INVITATION TO APPLY

Faculty members in the fields of **business administration or economics who hold a PhD** are invited to teach a course in English for a diverse group of **undergraduate** incoming exchange students from WU's partner universities and degree-seeking students in the **summer semester 2023 (March-June 2023)**. Candidates should demonstrate excellent English language skills and be prepared to take the diversity of the group of students into account for the didactic design of the course.

We invite lecturers to submit course proposals for the below mentioned and related areas:

- Digitalization, especially in Marketing
- Blockchain/Cryptocurrency
- Big Data in Business
- Sustainability & CSR
- Health Management
- Innovation and Entrepreneurship
- Global Leadership
- International Mergers and Acquisitions
- Human Resource Management

Teaching units: The course needs to cover a total of 30 academic hours (1 academic hour = 45 minutes), i.e. 22.5 full contact hours. This number of hours includes the final exam, but it does not include any breaks. The course can be taught in block format over a period of 2-4 weeks; preferably, the course consists of 7 units plus the exam.

CEEPUS Scholarship: Approx. EUR 1150. This scholarship is intended to cover all costs of your stay in Vienna. Please note that WU will not pay out any additional salary or grant.

Application: To apply for this position, please kindly send us the following documents:

- Curriculum vitae
- Course outline including:
 - 1. Course content
 - 2. Detailed course schedule (including topics per session)
 - 3. Learning outcomes
 - 4. Teaching methods (e.g. case studies, group work, etc.)
 - 5. Assessment methods (at least **3 types** of student performance assessment other than participation, and including a written final exam)
 - 6. Prerequisites (if applicable)
- Information on teaching preferences and availability

Please send your application by email to our incoming team under <u>incoming@wu.ac.at</u>, in any case no later than **September 30, 2022**. If you have any questions, please do not hesitate to contact us.